

FIRST COMBAT NEWS



J. GARNETT & CO. LTD.

	WTLV-TV
Primary AE:	Jim Quinn
Sales Office:	T-PHI
Sales Region:	NAT

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	34	\$34,500.00	\$29,325.00	0.00
Totals	34	\$34,500.00	\$29,325.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Competitive Share	Share	Total
CABLE	0%	\$0.00
WAWS	13%	\$20,386.36
WCWJ	0%	\$0.00
WJXT	24%	\$37,636.36
WJXX	9%	\$14,113.64
WTEV	32%	\$50,181.82

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTLV	09/04/12	09/07/12	M-F 6-7a M-F 6-7am	CM	6a-7a	-TWTF--	1:00	4	\$1,400.00	P-3	0.00	NM	4	\$5,600.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	-TWTF--		4		\$1,400.00		0.00					
E 2	WTLV	09/04/12	09/07/12	M-F 12-1230p FCN Noon News	CM	M-F 12p-12:30p	-TWTF--	1:00	4	\$350.00	P-1	0.00	NM	4	\$1,400.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	-TWTF--		4		\$350.00		0.00					
E 3	WTLV	09/04/12	09/07/12	M-F 530-6p M-F 5:30-6pm	CM	M-F 5:30p-6p	-TWTF--	1:00	4	\$800.00	P-3	0.00	NM	4	\$3,200.00
1X MAX/DAY															

Order / Rev: 711077
 Alt Order #: 6302663
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Americans For Prosperity
 Product Desc: AMERICANS FOR PROS
 Estimate: 433

WTLV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WTLV	09/04/12	09/07/12	M-F 530-6p M-F 5:30-6pm	CM	M-F 5:30p-6p	-TWTF--	1:00	4	\$800.00	P-3	0.00	NM	4	\$3,200.00
		1X MAX/DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4			\$800.00			0.00			
E 4	WTLV	09/04/12	09/07/12	M-F 7-730p Wheel of Fortune	CM	M-F 7p-7:30p	-TWTF--	1:00	4	\$2,200.00	P-1	0.00	NM	4	\$8,800.00
		1X MAX/DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4			\$2,200.00			0.00			
E 5	WTLV	09/04/12	09/08/12	LN (M-Su) Late News (M-Su)	CM	11-1135p	-T-TFS-	1:00	4	\$1,000.00	P-3	0.00	NM	4	\$4,000.00
		1X MAX/DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-T-TFS-		4			\$1,000.00			0.00			
E 6	WTLV	09/08/12	09/08/12	SAT TDY NBC Today Show (Sa)	CM	7a-8a	-----S-	1:00	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1			\$500.00			0.00			
E 7	WTLV	09/08/12	09/08/12	Sat 8-10a Sat 8a-10a	CM	8a-10a	-----S-	1:00	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		2			\$500.00			0.00			
E 8	WTLV	09/08/12	09/08/12	Sat 7-730p Wheel of Fortune	CM	Sat 7p-7:30p	-----S-	1:00	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1			\$600.00			0.00			
E 9	WTLV	09/08/12	09/08/12	Sat 730-8p Jeopardy	CM	Sat 7:30p-8p	-----S-	1:00	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1			\$600.00			0.00			
E 10	WTLV	09/08/12	09/08/12	Sat Prime B Sat Prime B	CM	Sat 9p-10p	-----S-	1:00	2	\$1,300.00	P-1	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		2			\$1,300.00			0.00			
E 11	WTLV	09/08/12	09/08/12	Sat 6-630p Sat 6-630pm	CM	Sat 6p-6:30p	-----S-	1:00	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1			\$600.00			0.00			
E 12	WTLV	09/09/12	09/09/12	Meet the Press Sun 9-10a	CM	9a-10a	-----S	1:00	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S		1			\$1,000.00			0.00			
E 13	WTLV	09/10/12	09/10/12	M-F 6-7a M-F 6-7am	CM	6a-7a	M-----	1:00	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1			\$1,200.00			0.00			
E 14	WTLV	09/10/12	09/10/12	M-F 12-1230p FCN Noon News	CM	M-F 12p-12:30p	M-----	1:00	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1			\$400.00			0.00			
E 15	WTLV	09/10/12	09/10/12	M-F 530-6p M-F 5:30-6pm	CM	M-F 5:30p-6p	M-----	1:00	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1			\$800.00			0.00			
E 16	WTLV	09/10/12	09/10/12	M-F 7-730p Wheel of Fortune	CM	M-F 7p-7:30p	M-----	1:00	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1			\$1,400.00			0.00			

Order / Rev: 711077
 Alt Order #: 6302663
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Americans For Prosperity
 Product Desc: AMERICANS FOR PROS
 Estimate: 433
 WTLV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	WTLV	09/10/12	09/10/12	LN (M-Su) Late News (M-Su)	CM	11-1135p	M-----	1:00	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$800.00		0.00						
													Totals	34	\$34,500.00

REP HEADLINE# 6302663 REP: TEL# 610-293-4100 FAX# 610-225-7233
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET FROM STATION AUG31/12 10.01
 *** WTLV-TV ***

ADD	\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$	BIAS#	DATE
DELETE		1/AGENCY#	MENTZER MEDIA SERVICES, INC.
ORDER		2/ADVERTISER#	ISS/AMER FOR PROSPERITY
LINE/S		3/PROD# EST#433	AMERICANS FOR PROS
		20/EOS 4/SLS#	JIM OUNN
		5/REP#	- PHILADELPHIA
		21/BILL WK.	9/AREA
		63/PCON 64/ACON	10/BILL CODE
		11/RATE CARD	16/BYR - ELISE CLOYD
		14/ORDER TYPE	17/RTG SVC - NSI
		57/CO-OP TYPE	CO-OP KEY D/P REC#
		59/STATE TAX	58/CITY TAX

REP: TO SCOTT
 FR JARED FOR JIM
 NEW AMS FOR PROSPERITY ORDER
 TOTAL \$34500
 PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

NOTICE: AMERICANS FOR PROSPERITY
 CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 34500.00
 TOTAL SPOTS 34

REP: TEL# 610-293-4100 FAX# 610-225-7233

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS RPT. F

REP HEADLINE# 6302663

HARRIS RPT. FROM REP.

BIAS#

ADD *** ORIGINAL REV#0 ***

DELETE

ORDER

20/EOS 4/SLS#

LINE/S

21/BILL WK. MO-SU

PARTIAL LINE/S

AGENCY - 600 FAIRMOUNT AVENUE, SUITE 306
ADDRESS TOWSON, MD 21286

ADDRESS TOWSON, MD 21286

START DATE-SEP4/12	END DATE-SEP10/12	WK-1
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59/STATE TAX

REF:

FR JARED FOR JIM

NEW AMS FOR
TOTAL \$34500

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AMERICANS FOR PROSPERITY

[illegible]

AGENCY ADVERTISER CODE
AGENCY PRODUCT CODE =

1	TU-F	600A~700A	60 09/04 09/07
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PROGRAM : GD MORN JAX
RA50+ : 3.0
CON COM1: 1X MAX/DAY
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CON COM1: 1X MAX/DAY

REP: TEL# 610-293-4100 FAX# 610-225-7233

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS RPT. FROM REP

AUG31/12 09.45
*** WTLV-TV ***

REP HEADLINE# 6302663

BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS 13/	SEC 14/	PLAN	PLAN PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD	CD	SC#	STS 23/	SPOT /LIN
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11			SAT	600P-630P			60	09/08	09/08					1	\$600.00					1
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				PROGRAM : NEWS																
				RA50+ : 7.0																

12			SUN	900A-1000A			60	09/09	09/09					1	\$1,000.00					1
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				PROGRAM : MEET THE PRESS																
				RA50+ : 4.0																

13			MON	600A-700A			60	09/10	09/10					1	\$1,200.00					1
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				PROGRAM : GD MORN JAX																
				RA50+ : 3.0																

14			MON	1200N-1230P			60	09/10	09/10					1	\$400.00					1
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				PROGRAM : NEWS																
				RA50+ : 2.0																

15			MON	530P-600P			60	09/10	09/10					1	\$800.00					1
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				PROGRAM : NEWS																
				RA50+ : 4.0																

16			MON	700P-730P			60	09/10	09/10					1	\$1,400.00					1
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				PROGRAM : WHEEL																
				RA50+ : 9.0																

17			MON	1100P-1135P			60	09/10	09/10					1	\$800.00					1
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				PROGRAM : NEWS																
				RA50+ : 3.0																

SEP/12																34500.00			CONTRACT TOTAL	34500.00
																	TOTAL SPOTS	34		

MARKET TOTALS \$156,818															WTLV 22%	WAWS 13%	WJXT 24%	WCWJ 0%	WTEV 32%	CABL 0%	WJXX 9%	
																WPXC 0%						

SVC- NSI																				
DEMOS- RA50+*																				

70560

**AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location: <u>WTLV</u>	Date: <u>8/30/12</u>
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I, Lauren A. Schumacher

do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package.	Days	Class	Times per Week	Number of Weeks
VARIES					

Total Charges: \$ 31450 GROSSThis broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

11/17/2012 Date
 Signature
 703-224-3200 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature

 Printed Name

 Title

* * R I V E R C I T Y * *
* * Brewing Company * *
Jacksonville, Florida

21228 David McC
39/2 7491 GST 2
AUG30'12 12:16PM

1 Salmon Pasta 9.95
1 Salmon BLT 10.95
Food 20.90
Tax 1.46
Amount Due \$22.36

PLANNING A RECEPTION, DINNER,
MEETING OR WEDDING? SPACE
AVAILABLE IN OUR RESTAURANT AND
2ND FLOOR PRIVATE BANQUET ROOMS
ASK YOUR SERVER FOR DETAILS.

ALL DRINK PRICES
INCLUDE SALES TAX

MAKE YOUR RESERVATION FOR OUR
SUNDAY BRUNCH WHICH INCLUDES
ALL YOU CAN EAT CRAB LEGS

Jane Bruce
Robert Mendoza

River City Brewing Company
Credit Card Voucher

CHECK: 7491
TABLE: 39/2
SERVER: 21228 David McC
DATE: AUG30'12 12:46PM
CARD TYPE: Master Card
ACCT #: XXXXXXXXXX2627
EXP DATE: XX/XX
AUTH CODE: 07188P *

SUBTOTAL: 22.36

Gratuity

5 -
27 34

Total

Signature

FOR PARTIES OF EIGHT OR MORE
19% GRATUITY IS INCLUDED

Gannett - Robert
Lorel Mendoza

Jane Bruce

Discussed digital blt
follow up strategy